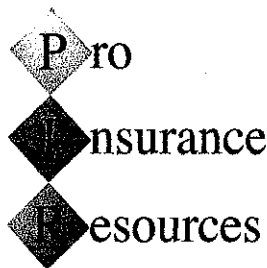


# Medicare Transition Program

A proposal to incorporate education on Medicare to  
Douglas County Retirees who are losing Employer  
Sponsored Health Coverage



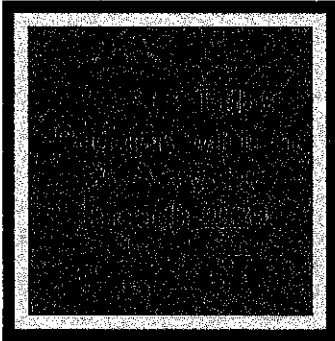
Presented by: Amy Warsocki-Begley  
Presented to: Douglas County HR Committee



Pro Insurance Resources  
PO Box 627  
Gretna, NE 68028  
402-957-0972

## **Proposal for Medicare Transition Program**

### **Executive Summary**



In the United States, Baby Boomers will continue to turn 65 at an average rate of 10,500 per day through the year 2029.

In addition, Generation X will present the same problem. From 2030 through 2045, this generation will enter Medicare at a staggering rate of 10,100 per day. The virtual number of people moving to Medicare demonstrates the need for education. No longer will basic services be able to provide the level of support a retiree needs to truly understand the risks and rewards offered by Medicare. Pro Insurance Resources provides support and education to help bridge that gap.

### **The Proposal**

Incorporate a Medicare Transition Program into the benefits package for all retirees to ease the transition from Employer Sponsored Health Plans to Medicare.

Incorporating this program into the benefits package will offer additional support to its' retirees. Education before, during, and post Medicare transition will reward retirees with resources to ensure success, satisfaction, and financial protection. Finally, the program will add value to the County without additional cost to the organization.

Pro Insurance Resources is an effective Retiree Health Insurance partner who will offer well trained advisors that educate retirees about Medicare, ensuring a smooth transition from Employer Sponsored Health Plans. This will ease the decision making process for the retiree by providing them access to information so that they can make educated choices that will ensure their best future.

The advisors at Pro Insurance Resources will offer educational meetings in a group setting organized and sponsored by the County. In addition, they will further advise those that request our assistance on a one on one basis. By providing these services to those who have already transitioned onto Medicare and to the members that are preparing to take the first steps, the County is offering value to the benefits that are currently provided. By incorporating a Transition Program, retirees will have access to the education they need to ensure their financial protection as well as provide satisfaction in the level of care their employer demonstrates as they leave the workforce.

## **Business Description**

Pro Insurance Resources was created by Amy Warsocki-Begley in 2015 in response to a definitive need to educate and support our community as they transition into retirement and Medicare. Ms. Begley has been involved in the insurance business since 2005. She most recently worked as National Sales Director for Medico Insurance Company where she travelled the country training Insurance Agents how to educate people about Medicare and what strategies to use to ensure that Seniors are protected from large out of pocket medical expenses. Pro Insurance Resources was created to fulfill that need throughout Nebraska, Iowa, and Kansas. Amy and her advisors have helped Seniors in and around the region by providing direction as they begin to navigate through the Medicare Maze.

## **Mission Statement**

Pro Insurance Resources is an unbiased insurance advisory firm working with the understanding that education is key to a successful transition and satisfied employee. The goal of Pro Insurance Resources is to partner with Douglas County to add value to the benefits offered to its retirees. By initiating a Transition Program, retirees will be guided through the process by educated and licensed professionals to ensure all enrollment deadlines are met and all options are clearly defined. Our program will eliminate the need for a retiree to be directed to several complex Federal agencies. Our company will ensure that each and every retiree has access to the level of information required to satisfy their questions about Medicare by providing a trusted resource for information and options.

## **Call to Action**

The next steps:

- Schedule a meeting to discuss details
- Outline the promotion and sponsorship of the program
- Schedule Quarterly Meetings
- Create mailing